

DIPLOMA IN EVENTS AND CONFERENCE MANAGEMENT

COURSE STRUCTURE

Semester 1 24 Credits

Specialist Core

Contact Hours - Credits

HTM40a	Food and Beverage Service 1 (Theory) (Pre requisite for HTM139)	30	-	2
HTM40b	Food and Beverage Service 1 (Lab) Pre requisite for HTM139)	90	-	3
HTM 126	Introduction to Events and Conference Planning	45	-	
3				
	(Pre requisite for HTM226, HTM 139)			
HTM 131	Menu Planning and Merchandising	45	-	
3				
HTM152	Introduction to Hospitality & Tourism (Pre requisite for HTM139)	30	-	2

General Education Courses

GE003	Fundamentals of Communication	30	-	2
GE102c	Business Mathematics	30	-	2
GE 103a	First Aid	15	-	
Pass/Fail				
GE 103d	Safety and Sanitation	30	-	
2				
GE156	Quality Customer Care	45	-	3
GE 115	Health and Fitness (Lab)	30	-	
Pass/Fail				
GE100	Self Enhancement Series	45	-	Pass/Fail
HL 111	Spanish 1	30	-	
2				

Semester 2 1.5 Credits

HTM120	INDUSTRY PLACEMENT (December – January)	160	-	1.5
	(Students are placed in Industry for four (4) weeks of Internship)			

Semester 3 20 Credits

Specialist Core

Contact Hours - Credits

HTM 232	Events and Conference Sales and Marketing	45	-	
3				
HTM 139	Operations Management – Project Planning and Execution	300	-	
3				
HTM244	Beverage Management	45	-	3
HTM 126a	Events and Conference Planning 11	45	-	
3				

General Education Courses

Contact Hours - Credits

BC127	Small Business Entrepreneurship	30	-	2
GE104c	Applied Information Technology (Lab)	45	-	3
GE112	Cultural Diversities	45	-	3

Semester 4

1.5 Credits

HTM121 **INDUSTRY PLACEMENT (June – August)**
(Students are placed in Industry for four (4) weeks of Internship)

160 - 1.5