

Certificate - Entertainment Management

Duration: 33 hours

Day & Time: Tuesday and Thursday; 5:00pm – 8:00pm

Target Group: Persons who wish to specialize in Entertainment Management, a key component of event and conference management.

Content:

- ❖ Scope Of The Entertainment Industry
- ❖ Entertainment Contract Issues
- ❖ Special Issues
- ❖ Risk Management
- ❖ Retail Management
- ❖ Event Business Plan
- ❖ Technology and Staging

Level of Certificate: Achievement

Cost: \$3500.00 per person + \$25.00 registration fee – **payment plan available** (includes class materials and study tour)

Venue: To be advised

Registration: Closes two weeks before the start of class. Registration is complete when all required fees are paid.

THTI reserves the right to alter course specifications at its discretion.